

TIME SCHEDULE

ELECTRONIC WORLD MARKETING SUMMIT 6-7 NOVEMBER 2020

Unless otherwise indicated, all contents are provided in English, Italian, Spanish, Portuguese and Japanese

06 NOVEMBER 2020

| SPEAKERS | GMT | ROMA +1 | TOKYO +9 | NEW YORK -5 | DUBAI +4 |
|---|----------|------------|-------------|----------------|-------------|
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS) | 00.01 AM | 01.01 AM | 08.01 AM | 7.01 PM | 04.01 AM |
| SADIA KIBRIA (Founder Socialpreneurship) | 0.46 AM | 1.46 AM | 8.46 AM | 7.46 PM | 4.46 AM |
| KOZO TAKAOKA ex President & CEO, Nestle Japan | 1.14 AM | 2.14 AM | 9.14 AM | 8.14 PM | 5.14 AM |
| PROF. NONAKA IKUJIRO Hitotsubashi University, Japan | 1.47 AM | 2.47 AM | 9.47 AM | 8.47 PM | 5.47 AM |
| HERMAWAN KARTAJAYA (Founding, Mark Plus, Indonesia) | 2.19 AM | 3.19 AM | 10.19 AM | 9.19 PM | 6.19 AM |
| LINDEN BROWN (Business Innovation Expert & Speaker, Australia) | 2.47 AM | 3.47 AM | 10.47 AM | 9.47 PM | 6.47 AM |
| PROF. KAM-HON LEE (Emeritus Professor of Clinical Marketing, Hong Kong) | 3.27 AM | 4.27 AM | 11.27 AM | 10.27 PM | 7.27 AM |
| IRFAN WAHAB KHAN (CEO Telenor, Pakistan) | 4.04 AM | 5.04 AM | 12.04 PM | 11.04 PM | 8.04 AM |
| GAUTAM MAHAJAN (President Value Foundation, India) | 4.31 AM | 5.31 AM | 12.31 PM | 11.31 PM | 8.31 AM |

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|---|----------|------------|-------------|----------------|-------------|
| SHAHUL HAMID BIN MOHD ISMAIL (Director, KAZ Capital, Malaysia) | 5.05 AM | 6.05 AM | 1.05 PM | 11.05 PM | 9.05 AM |
| IWAN SETIAWAN (CEO, Mark Plus. Indonesia) | 5.34 AM | 6.34 AM | 1.34 PM | 12.34 AM | 9.34 AM |
| PROF. JAGDISH SHETH (Emory University, USA) | 6.03 AM | 7.03 AM | 2.03 PM | 1.03 AM | 10.03 AM |
| PROF. V KUMAR Georgia State University, USA | 6.42 AM | 7.42 AM | 2.42 PM | 1.42 AM | 10.42 AM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS) (*) | 7.14 AM | 8.14 AM | 3.14 PM | 2.14 AM | 11.14 AM |
| ROMANO PRODI (Ex-Prime Minister of Italy) | 7.59 AM | 8.59 AM | 3.59 PM | 2.59 AM | 11.59 AM |
| FRANCESCO VENTURINI (CEO EnelX) | 8.19 AM | 9.19 AM | 4.19 PM | 3.19 AM | 12.19 PM |
| NINO LO BIANCO President of BIP - Business Integration Partners | 8.57 AM | 9.57 AM | 4.57 PM | 3.57 AM | 12.57 PM |
| ENRICO FOGLIA Kotler Impact - Europe Director, BIP Consultant Hdrà business director, Italy | 9.30 AM | 10.30 AM | 5.30 PM | 4.30 AM | 1.30 PM |
| VERONICA CIVIERO (Global Solutions Manager, Facebook Italy) | 10.05 AM | 11.05 AM | 6.05 PM | 5.05 AM | 2.05 PM |
| PROF. UDAY SALUNKHE (Head of Welingkar Institute of Management, India) | 10.35 AM | 11.35 AM | 6.35 PM | 5.35 AM | 2.35 PM |
| GIUSEPPE STIGLIANO (CEO - Wunderman Thompson - Italy) | 11.00 AM | 12.00 PM | 7.00 PM | 6.00 AM | 3.00 PM |
| ANGELO MONORITI (Adjunct professor of negotiation, Luiss university, Italy) | 11.43 AM | 12.43 PM | 7.43 PM | 6.43 AM | 3.43 PM |

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| PAOLO GALLO (Executive Coach, Speaker, Author) | 12.25 PM | 1.25 PM | 8.25 PM | 7.25 AM | 4.25 PM |
| PROF. DR. HERMANN SIMON (Founder, HermannSimon Inc., Germany) | 12.46 PM | 1.46 PM | 8.46 PM | 7.46 AM | 4.46 PM |
| PROF. MARK OLIVER OPRESNIK Digital Guru, University of Lubeck, Germany | 1.11 PM | 2.11 PM | 9.11 PM | 8.11 AM | 5.11 PM |
| NANCY NEMES AI expert & TED Speaker, Germany | 1.36 PM | 2.36 PM | 9.36 PM | 8.36 AM | 5.36 PM |
| DR. HASEEB SHABBIR Hull University, UK | 2.03 PM | 3.03 PM | 10.03 PM | 9.03 AM | 6.03 PM |
| PROF. WALDEMAR PFORTSCH University of Berlin, Germany | 2.34 PM | 3.34 PM | 10.34 PM | 9.34 AM | 6.34 PM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS) | 3.17 PM | 4.17 PM | 11.17 PM | 10.17 AM | 7.17 PM |
| OZGUL OZKAN YAVUZ Deputy Minister of Tourism, Turkey | 4.03 PM | 5.03 PM | 12.03 AM | 11.03 AM | 8.03 PM |
| OSMAN BARDRAN Brand Architect & Branding Motivator, Egypt | 4.34 PM | 5.34 PM | 12.34 AM | 11.34 AM | 8.34 PM |
| AHMAD ROOSTA SHAHID Beheshti University Iran | 4.57 PM | 5.57 PM | 12.57 AM | 11.57 AM | 8.57 PM |
| TARIQ QUREISHY CEO Exponential, Dubai, UAE | 5.21 PM | 6.21 PM | 1.21 AM | 12.21 PM | 9.21 PM |
| ROBERTO CROCI Managing Director of Microsoft for Startup, UAE | 5.53 PM | 6.53 PM | 1.53 AM | 12.53 PM | 9.53 PM |
| SEKIB AVDAGIC President of Istanbul Chamber of Commerce, Turkey | 6.20 PM | 7.20 PM | 2.20 AM | 1.20 PM | 10.20 PM |

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| DR. AHMED TOLBA (American University in Cairo - Egypt) | 6.59 PM | 7.59 PM | 2.59 AM | 1.59 PM | 10.59 PM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS)* | 7.48 PM | 8.84 PM | 3.48 AM | 2.48 PM | 11.48 PM |
| MAURO PORCINI (Global Chief Design Officer, Pepsi Cola USA) | 8.34 PM | 9.34 PM | 4.34 AM | 3.34 PM | 12.34 AM |
| RUSS KLEIN (President, American Marketing Association, USA) | 9.14 PM | 10.14 PM | 5.14 AM | 4.14 PM | 1.14 AM |
| ROBERT G. COOPER (McMaster University Business School, Canada) | 9.34 PM | 10.34 PM | 5.34 AM | 4.34 PM | 1.34 AM |
| SAAD ANDALEEB (Penn State University, USA) | 10.01 PM | 11.01 PM | 6.01 AM | 5.01 PM | 2.01 AM |
| DOMINIQUE HANSENS (Ucla, USA) | 10.40 PM | 11.40 PM | 6.40 AM | 5.40 PM | 2.40 AM |
| ROBERT WOLCOTT Co-Founder & Chairman TWIN Global, USA | 11.12 PM | 12.12 AM | 7.12 AM | 6.12 PM | 3.12 AM |
| DAVID AAKER Branding Guru, USA | 11.45 PM | 12.45 AM | 7.45 AM | 6.45 PM | 3.45 AM |

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|---|----------|------------|-------------|----------------|-------------|
| IRA KAUFMAN Founder & Director, Transformation Academy, USA | 12.32 AM | 1.32 AM | 8.32 AM | 7.32 PM | 4.32 AM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS)* | 1.00 AM | 2.00 AM | 9.00 AM | 8.00 PM | 5.00 AM |
| PROF. ANDRES IBAÑEZ (Catholica University, Chile) | 1.44 AM | 2.44 AM | 9.44 AM | 8.44 PM | 5.44 AM |
| ALBERTO LEVY ex-Chief Strategy Office, Deloitte North America, Argentina | 2.03 AM | 3.03 AM | 10.03 AM | 9.03 PM | 6.03 AM |
| OSCAR MOTOMURA (Founder & CEO of Amana Key Group, Brazil) | 2.37 AM | 3.37 AM | 10.37 AM | 9.37 PM | 6.37 AM |
| FERNANDO SERRA Universidade Nove de Julho, Brazil | 3.10 AM | 4.10 AM | 11.10 AM | 10.10 PM | 7.10 AM |
| RAUL AMIGO Business Speaker, Colombia | 3.36 AM | 4.36 AM | 11.36 AM | 10.36 PM | 7.36 AM |
| DR. ABDULHAI MOHAMMED MEGDAD CEO of Megabiz, Saudi Arabia (***) | 4.19 AM | 5.19 AM | 12.19 PM | 11.19 PM | 8.19 AM |
| MOHAMMAD HATHUT Marketing Consultant and Columnist, Saudi Arabia | 4.43 AM | 5.43 AM | 12.43 PM | 11.43 PM | 8.43 AM |
| DR. ABDULHAI MOHAMMED MEGDAD CEO of Megabiz, Saudi Arabia (***) | | | | | |
| DR. OBAID SAAD ALABDAL Expert on Consumer Dynamics, Saudi Arabia (***) | 5.08 AM | 6.08 AM | 1.08 PM | 12.08 AM | 9.08 AM |
| PROF. LAURA GALIYEVA Serial Entrepreneur, Kazakhstan | 5.33 AM | 6.33 AM | 1.33 PM | 12.33 AM | 9.33 AM |
| KALID SULIMAN AL RAJHI Vice Chairman of Al Rajhi Holding Group Saudi Arabia (***) | 5.55 AM | 6.55 AM | 1.55 PM | 12.55 AM | 9.55 AM |

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| PROF. MANOJ SINGH CEO Rubika, India | 6.28 AM | 7.28 AM | 2.28 PM | 1.28 AM | 10.28 AM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS)* | 6.53 AM | 7.53 AM | 2.53 PM | 1.53 AM | 10.53 AM |
| LUIZ MOUTINHO Marketech & Futurecast guru, University of Lubeck, Germany | 7.38 AM | 8.38 AM | 3.38 PM | 2.38 AM | 11.38 AM |
| JONATHAN DEACON university of South Wales, UK | 8.03 AM | 9.03 AM | 4.03 PM | 3.03 AM | 12.03 PM |
| DENIS ROTHMAN (AI expert & Ted speaker, France) | 8.35 AM | 9.35 AM | 4.35 PM | 3.35 AM | 12.35 PM |
| PROF. SANDRA VANDERMERWE (Imperial College London, UK) | 9.16 AM | 10.16 AM | 5.16 PM | 4.16 AM | 1.16 PM |
| TERESA HEATH WAREING (TED Speaker and Tech Expert, UK) | 9.52 AM | 10.52 AM | 5.52 PM | 4.52 AM | 1.52 PM |
| JEFF FRENCH (Brighton University Business School, UK) | 10.24 AM | 11.24 AM | 6.24 PM | 5.24 AM | 2.24 PM |
| MICHAEL JACOBIDIES London Business School, UK | 10.57 AM | 11.57 AM | 6.57 PM | 5.57 AM | 2.57 PM |
| VELIMIR SRICA (Professor of Management and IT, Croatia) | 11.32 AM | 12.32 PM | 7.32 PM | 6.32 AM | 3.32 PM |
| DOMINIQUE TURPIN (Director for Business Development, IMD Switzerland) | 12.10 PM | 1.10 PM | 8.10 PM | 7.10 AM | 4.10 PM |
| ROBERTO TUNDO (CEO OLIVETTI, Italy) | 12.38 PM | 1.38 PM | 8.38 PM | 7.38 AM | 4.38 PM |
| ROBERTO BASSO (Direttore External Affairs and Sustainability Wind Tre, Italy) | 1.07 PM | 2.07 PM | 9.07 PM | 8.07 AM | 5.07 PM |

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| FABRIZIO CONTARDI (Asahi Premium Brands Global Markets trade Marketing Director Professional Certified Coach ICF, Italy) | 1.40 PM | 2.40 PM | 9.40 PM | 8.40 AM | 5.40 PM |
| SERGIO PININFARINA Co-Founder, Administrator & Business director of TUC | 2.00 PM | 3.00 PM | 10.00 PM | 9.00 AM | 6.00 PM |
| LUDOVICO CAMPANA Co-Founder, Administrator & Inventor of TUC | | | | | |
| BODO SCHLEGELMILCH (Chairman of AMBA, Austria) | 2.26 PM | 3.26 PM | 10.26 PM | 9.26 AM | 6.26 PM |
| PHILIP KOTLER (Father of Modern Marketing and Founder of WMS)* | 3.05 PM | 4.05 PM | 11.05 PM | 10.05 AM | 7.05 PM |
| LAURA RIES (Positioning Guru, Atlanta USA) | 3.52 PM | 4.52 PM | 11.52 PM | 10.52 AM | 7.52 PM |
| RUSSELL BELK (Schulich Business School, University of York, Canada) | 4.37 PM | 5.37 PM | 12.37 AM | 11.37 AM | 8.37 PM |
| MARTHA ROGERS (Founding Partner, Peppers & Rogers Group, USA) | 5.09 PM | 6.09 PM | 1.09 AM | 12.09 PM | 9.09 PM |
| LARRY LIGHT (ex Global CMO McDonald Restaurant Inc. - USA) | 5.45 PM | 6.45 PM | 1.45 AM | 12.45 PM | 9.45 PM |
| RAJ SISODIA Co-founder & Co-chairman of Conscious Capitalism Inc., USA | 6.18 PM | 7.18 PM | 2.18 AM | 1.18 PM | 10.18 PM |
| JENNIFER AAKER (Stanford Graduate School of Business, USA) | 6.52 PM | 7.52 PM | 2.52 AM | 1.52 PM | 10.52 PM |
| MICHAEL J. GELB Author of Mastering the Art of Public Speaking, USA | 7.17 PM | 8.17 PM | 3.17 AM | 2.17 PM | 11.17 PM |
| CHRISTIAN SARKAR Editor, The Marketing Journal | | | | | |

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| JERRY YORAM WIND Wharton University of Pennsylvania, USA) | 8.39 PM | 9.39 PM | 4.39 AM | 3.39 PM | 12.39 AM |
| DAVID HOULE (Futurist & co-Founder, Sarasota Institute USA) | 9.06 PM | 10.06 PM | 5.06 AM | 4.06 PM | 1.06 AM |
| LEN HERSTEIN (CEO & Presidente of Managecamp Inc. USA) | 9.45 PM | 10.45 PM | 5.45 AM | 4.45 PM | 1.45 AM |
| BRIAN ROTZSTEIN IT expert & TED Speaker, Canada | 10.16 PM | 11.16 PM | 6.16 AM | 5.16 PM | 2.16 AM |
| KONSTANTIN SARKISYN President of "TOT" PRODUCTION, Russia (**) | 10.58 PM | 11.58 PM | 6.58 AM | 5.58 PM | 2.58 AM |

(*) rerun

(**) content available only in Russian

(***) content available only in Arabic

